

Ellie G. Michaelis

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EDUCATION

The Ohio State University, Max M. Fisher College of Business

Columbus, OH

Bachelor of Science in Business Administration

May 2026

- **Specialization:** Marketing | **Minors:** Business Analytics and Fashion and Retail Studies

EXPERIENCE

The Ohio State University Department of Athletics

Columbus, OH

Marketing and Fan Experience Intern

August 2024 – Present

- Collaborated with other university athletic departments to execute 60+ athletic events at various different venues
- Assisted with office operations and game day preparations for all varsity sports and facets of the department
- Provided promotional materials to the public and helped in the development of fan engagement strategies
- Aided with the execution of in-game elements such as facility lighting, national anthem, recognitions, and more
- Drafted game scripts via ShoFlo to coordinate event timelines, marketing activities, and sponsored promotions

Clic Recycle

Barcelona, Spain

Marketing Intern

June 2024 – July 2024

- Designed and edited website content across six different language pages, ensuring a user friendly experience
- Worked and successfully adapted to a diverse cultural environment, enhancing cross-cultural communication
- Authored eight engaging blog posts about the company's environmental initiatives, fostering a sense of community
- Participated in a community-driven effort to clean and restore local beaches, while documenting the results

Children's Discovery Center

Waterville, OH

Child Care Provider

December 2022 – May 2024

- Attended information sessions regarding communicable diseases and became recertified in CPR and First Aid
- Cleaned and arranged various parts of the facility daily to sustain a proper and welcoming learning environment
- Engaged with children aged between 2 months and 13 years; maintaining responsibility over groups as large as 18
- Communicated with others to create and maintain a safe and healthy environment for everyone in the center

LEADERSHIP & INVOLVEMENT

Fashion Production Association

Columbus, OH

Co-President

May 2024 – Present

- Led and organized multiple weekly meetings, totaling over four hours per week, to ensure effective communication
- Managed agendas, directed discussions, and ensured follow-up on actions and inquiries to maintain productivity
- Delegated tasks to 20 executive and chair members, ensuring alignment with individual strengths and project goals
- Developed weekly presentations to be delivered at organization meetings, communicating key information
- Prioritized timely completion of tasks while identifying potential delays early to meet deadlines and expectations

Secretary

May 2023 – April 2024

- Took minutes in weekly executive meetings while providing creative ideas to help expand the student organization
- Created and dispatched 48 weekly email newsletters to members, providing succinct information in a visual form
- Maintained records of service learning, fundraising, and attendance for corresponding class credit each week
- Organized and input weekly data about organization members, as well as communication with outside individuals

PROJECTS

Fashion Production Association

Columbus, OH

2025 Student Runway Design Show | Anthology: In the end, we all become stories

August 2024 – Present

Fashion Scholarship Fund

Columbus, OH

2025 Scholar | Marketing Analytics Case Study

August 2024 – October 2024

SKILLS

Technical: Microsoft Applications | Canva | ShoFlo | 7Point | Adobe Creative Cloud | EventBrite